



**United Way**  
Calgary and Area

# COMMUNITY CONNECTIONS



United Way's *Community Connections* team supports the community through employee engagement.

## BENEFITS

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- > Enhances and aligns your company's brand within the Calgary community
- > Positively impacts on workforce morale, skill development, productivity, job satisfaction and employee retention
- > Helps others through hands-on activities
- > Increases understanding of the needs of our community and the work of United Way

## WAYS TO ENGAGE YOUR EMPLOYEES

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### Speakers Bureau

Our speakers are either United Way employees, volunteers or individuals with a compelling connection to United Way and its work. They are an excellent resource to educate groups of any size about the issues in the community, put a face to the work of United Way and inspire people to get involved.

### Poverty Simulation

The "Living on the Edge" Poverty Simulation experience helps participants begin to understand what it might be like to live in a typical low-income family trying to survive from month to month. It is a simulation, *not* a game. The object is to sensitize participants to the realities faced by low-income people.

### Community Connect Tours

This is a great way to see United Way's work first-hand in a safe and interactive way.

### Day of Caring®\*

Participating in a Day of Caring® complements workplace campaigns by giving employees a hands-on opportunity to make a valuable difference in the community. We work with you to find an opportunity that connects your employee's interests to the needs of our agency partners.

*\*Due to the popularity of these activities and the extensive resources required of an agency to organize a Day of Caring®, the opportunities are limited.*

### Day of Caring® Collection Drives

To reduce the program and administration costs at our partner agencies, we ask you to collect items such as toiletries, sheets and groceries or donate surplus office equipment or gas cards. Collection drives are accessible to ALL employees, retirees and their friends and families.

For more information, please contact Community Connections at: [connections@calgaryunitedway.org](mailto:connections@calgaryunitedway.org)

Change starts here.