

EXTRAORDINARY PARTNERS

The following organizations were recognized for demonstrating their leadership and commitment to make Calgary a great city for everyone.



KPMG's Shelly Flawse, Zubin Cooper, Dan Adams and Chris Day

2010 SPIRITS OF GOLD PRESIDENT'S AWARD

In the fall of 2009, United Way met with staff from KPMG to talk about how the company could give back to the community beyond Day of Caring® projects and their United Way workplace campaign.

Staff at KPMG suggested that a seminar series be developed for local non-profits, and the Charitable Organization Seminar Series was born.

"KPMG was excited to see if we could contribute our knowledge to United Way by establishing complimentary technical seminars to agencies," says Daniel Adams, Partner and Leader at KPMG.

United Way staff worked with the team at KPMG to develop the topics for 2010 which included "How to Forecast Project Costs," "How to Avoid Fraud," "Cash Flow Forecasting," and "Preparing for Audit." KPMG plans to continue these seminars in 2011, and topics will include board governance, preparing charitable CRA returns, cash investment options and implications of new accounting standards.

KPMG sees this initiative as a huge success, not only because the sessions have been so well attended and well received but also because they have a waiting list of young leader employees who want to participate as presenters and facilitators.

"Our team members have thrived on the opportunity to contribute their experience to groups that may not have ready access to accounting and advisory professionals," says Adams. "The attendees have expressed their appreciation of the seminars, which provides us with the satisfaction of having provided a helpful, informative session. We hope that we can help make a difference to United Way agencies that make a difference."

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Joe Connors and Trina Demmers from Penn West Exploration

2010 LEADING THE WAY AWARD RECIPIENTS

The 12th annual Spirits of Gold Awards were held on February 16th at the BMO Centre, Stampede Park to celebrate some of Campaign's Greatest Hits for 2010.

Over 700 people joined host Dave Kelly for breakfast to recognize the commitment and contribution of the many agencies, companies and hard working individuals who made the 2010 Campaign a wonderful success!

The *Leading the Way Award* recognizes organizations and their employees who have demonstrated outstanding support for United Way's Leadership Giving Program. Nominees show significant increases in Leadership donors and dollars year after year. They also demonstrate their ability to convey the United Way message and engage their employees in their community.



Gerry Huys, Stacey McCloskey & Greg Henderson from Trican Well Services Ltd.

The 2010 *Leading the Way Award* nominees for companies with under 500 employees were: Agrium Inc, Versen Inc. (formerly Fort Chicago Energy Partners), Trican Well Services Ltd and Twin Butte Energy. The nominees for companies with over 500 employees were: BMO Bank of Montreal, Nexen Inc., Penn West Exploration and TD Bank Group.

This year's winners were Trican Well Services Ltd. and Penn West Exploration! Both companies demonstrated their dedication to the Leadership Giving Program by growing their number of Leaders, increasing their donor contributions and engaging their employees while having a little fun and friendly competition. Well done and congratulations!

In the words of our 2010 Campaign Co-Chairs Bruce March and Marie Delorme, "When we work together, when we are united, we truly do create a better future for everyone."

Thank you Trican Well Services Ltd. and Penn West Exploration for Leading the Way this year!