

LETTER FROM OUR CO-CHAIRS

**A
STANDING
OVATION TO
YOU!**

Thank you, thank you and thank you to all the Leadership and Major Donors of United Way of Calgary and Area. We applaud you!

In 2010, your unwavering philanthropic leadership, commitment and generosity were both remarkable and unforgettable. As a group, your contributions accounted for more than half of the \$51.7 million campaign total. This record achievement will enable United Way to continue the long-term, sustainable work that helps makes our city great for everyone.

Your gift changes lives today and strengthens the community for generations to come. Thanks to your significant support, a network of agencies is able to deliver vital programs and services that support the social fabric of our city, partnerships can continue to be developed and systems can be influenced and changed.

We're all in this together. When we step up and make a collective effort, we see first-hand the tremendous impact on the community: area children and youth get the support and opportunities they need to be all that they can be; individuals and families are provided with the long-term supports and skills they need to move from poverty to possibility; neighbourhoods are supported to be vital, strong and resilient. These actions ultimately strengthen the community as a whole, which benefits us all.

As Co-chairs, we are sometimes asked "Why United Way?" Our response is: "Because change starts when we work together. Change starts *here*."

Thank you again for your leadership and support of the community through United Way. United, we really can create a better future.

Yours sincerely,



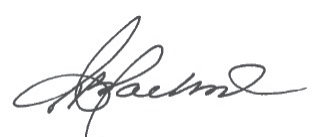
Ellen Dungen
2010 Leaders Cabinet
Co-Chair
TD Bank Financial Group



Paul Lessard
2010 Leaders Cabinet
Co-Chair
Lessard Management Corp.



Tom Ebbert
2010 Major Donor Cabinet
Co-Chair
Macquarie Capital Markets



Barry Jackson
2010 Major Donor Cabinet
Co-Chair
TransCanada Pipelines Limited