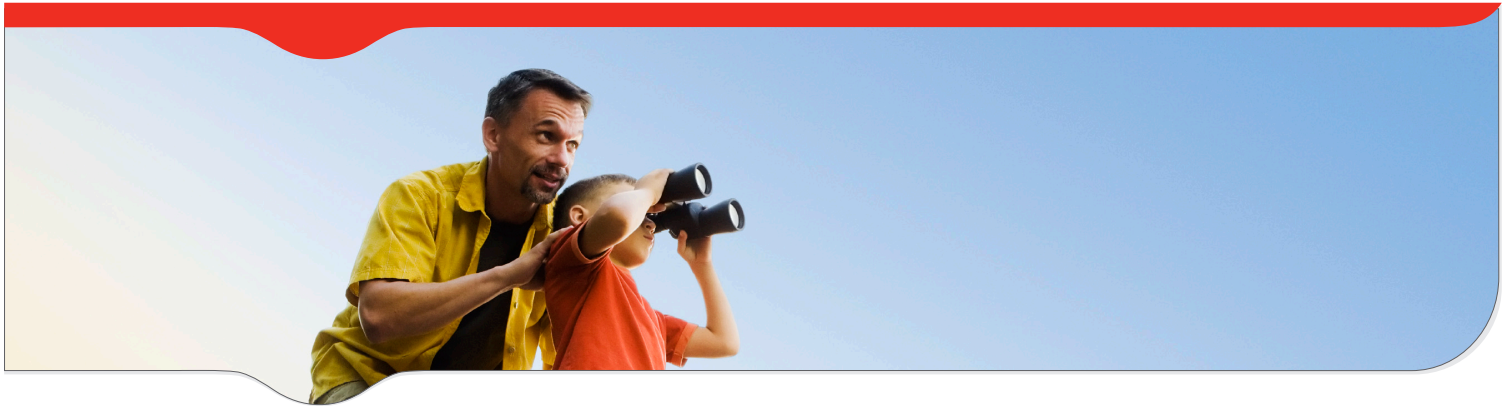




**United Way**  
Calgary and Area

# THE TOMORROW FUND



## CREATING A BETTER CALGARY. NOW AND FOREVER.

Whether giving today or planning for the future, we can help you plan a gift that meets your charitable, financial and tax goals. Established in 1996, United Way of Calgary and Area's Tomorrow Fund gives Calgarians the opportunity to make their imprint on the future of our city. Today, we are pleased to report that The Tomorrow Fund's capital value has grown to over \$20 million!

**DONATIONS TO THE TOMORROW FUND – UNITED WAY'S ENDOWMENT FUND – ARE COMBINED AND INVESTED TO MAXIMIZE RETURNS WHILE PRESERVING THE CAPITAL. RETURNS GENERATED GO BACK INTO THE COMMUNITY THROUGH UNITED WAY OF CALGARY AND AREA'S INITIATIVES.**

*Mawer Investment Management Limited* manages the fund, ensuring your gift achieves maximum returns for our community for years to come.

### The Tomorrow Fund provides a unique opportunity to:

- Continue your annual gift in perpetuity
- Make a lasting statement about your values
- Ensure your vision for the community is carried out
- Pave the way to a solid future for generations to come
- Inspire family and friends to give

## HOW TO GIVE:

- **Cash or cheque**
- **Bequest** – in your will, leave a portion (or all) of your estate to United Way
- **Gift of Securities** – a highly beneficial way of giving to United Way that can result in significant tax benefits
- **Life Insurance Policies** – give an existing life insurance policy, name United Way as a beneficiary in an existing policy, or purchase a new policy in United Way's name
- **RRSPs** – if a portion or the entire amount of an RRSP is donated upon death, most or all taxes owing can be eliminated through careful planning
- **Real Estate** – a gift of property can support the work of United Way in many ways
- **Charitable Remainder Trust** - this involves transferring property into a trust, all or part of which is donated to United Way following your death
- **Residual Interest Gift** – a contract where United Way receives future ownership of a valuable asset (generally real estate or art), but you maintain use of it for life
- **Limited Partnership Interests** – donate all or part of your interests in a limited partnership
- **Stock Options** – a way for companies to support the community without reducing cash flow

For more information about The Tomorrow Fund contact our Tomorrow Fund representative at 403-231-6444 or visit [www.calgaryunitedway.org](http://www.calgaryunitedway.org)