



Become a Loaned Representative for United Way!

Program Description

The Loaned Representative program presents a unique development opportunity for employees at any stage in their career. During United Way's annual campaign, from September to the end of December (16 weeks), Loaned Representatives are sponsored as full-time employees. Loaned Representatives will work with more than 1,600 organizations to plan and implement as well as monitor and evaluate United Way employee fundraising campaigns. They will also provide leadership and customer service by planning and implementing fun, engaging and effective United Way employee fundraising campaigns.

Last year, United Way of Calgary and Area Loaned Representatives helped raise an unprecedented **\$50.7 million** for the community!

Key responsibilities

- Initiate and foster relationships with workplace volunteers
- Develop a goal and related action plan in partnership with each account
- Assist in the planning, implementation, and evaluation of employee workplace campaigns
- Deliver training sessions and make campaign presentations to various employee groups
- Monitor and report campaign activity within assigned accounts
- Develop strategies that maximize giving within companies
- Ensure all accounts and volunteers receive appropriate recognition
- Complete a detailed final report on all accounts

Role requirements

- Willingness to take on challenges with a high level of initiative
- Ability to communicate effectively to diverse individuals and groups
- Proficiency in time management and organizational skills
- Comfortable working in an open team environment
- Strong interest in and commitment to excellent customer service
- Access to a vehicle for the term of assignment

Benefits of the program

- Employees gain professional and personal development
- They will develop skills that are useful in any business or organization such as: project management; public speaking; sales and negotiations; organizational and facilitation skills
- Loaned Representatives will increase their knowledge about Calgary and social issues affecting the community and be able to communicate that awareness back to your organization
- They develop new contacts and networking opportunities
- Loaned Representatives will have a great time while making a difference in the lives of Calgarians because of your organization's commitment