

The Ismaili Muslim Community Stampede Breakfast

MEDIA ADVISORY

- What:** The Ismaili Muslim Community's 14th Annual Stampede Breakfast
- Who:** The Ismaili Muslim Community is hosting its annual breakfast and paying tribute to its partnership with United Way of Calgary and Area
- When:** **Saturday, July 10, 2010**
8:00 a.m. - Formal program to commence
8:30 a.m. - Breakfast to be served
- Where:** **The Ismaili Jamatkhana and Centre**
1128 – 45th Avenue N.E., Calgary
(Southeast corner of McKnight Boulevard and Deerfoot Trail N.E.)

Background:

With a permanent presence and commitment to Calgary and Canada, the Ismaili Muslim Community sees Stampede as one way to build bridges and strengthen the community in which they live. In attendance at this year's breakfast will be Members of Parliament, Members of the Legislative Assembly, Aldermen and leaders from the Calgary community.

Bringing formal greetings will be the Honourable Jason Kenney, Minister for Citizenship, Immigration and Multiculturalism and Member of Parliament for Calgary Southeast; Honourable Alison Redford Minister of Justice and Attorney General and Member of the Legislative Assembly for Calgary Elbow; Dr. David Chalak from the Calgary Exhibition and Stampede; and Mayor Dave Bronconnier. It is expected that over 5,000 people will attend this event.

The Ismaili Muslim Community in Calgary has a 14-year history of partnering with leading Calgary organizations that are making an enormous difference in the lives of Calgarians. The purpose of this year's partnership is to highlight to Calgarians, through the Stampede Float and the Community Stampede Breakfast, the importance of education. In particular it focuses on high school completion, through the creation of an Achievement through High School Fund. The partnership with United Way of Calgary and Area is working to raise \$75,000 that will be put toward a school youth bursary fund that will help pay for living expenses while youth attend school.

The project augments several other current United Way of Calgary and Area initiatives that prepare youth for school, support family relationships, increase educational opportunities, and connect youth with career opportunities.

For more information on this project, log on to: www.calgaryunitedway.org

At the breakfast, media are asked to sign in once they arrive. For further information or to set up an interview contact:

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